> REP: TEL# 703 528 7800 FAX# CREDIT ADVISORY: AGENCY CREDIT RISK !!! FAX# 703 528 7880

HARRIS REPORT FROM REP

ORDER WORKSHEET

*** WFTV-TV *** SEP18/12 09.51

REP: ADV # ORDER # AGY # CITY TAX FLIGHT DATES SEP19/12 PRDCT AMERICAN CROSSROADS EST#1017 COMMENTS: (LINE, ORDER, INVOICE) TO LENA FR JULIE ADV. NAME ISS/AMER. CROSSROADS AGY. NAME CROSSROADS MEDIA LLC STATE TAX SEP27/12 WK-2 ALEXANDRIA, VA 22314 66 CANAL CENTER PLAZA, CONTRACT # 6320464 CO-OP BILLING NEEDED SUITE 555 SALES PRSN WA- JOE KNAUER BUYER NAME MICHELLE SANTUOSO CLASS: NATL. OFF.# 6556 SALESMAN # LOCAL DATE SEP18/12 REGIONAL 09.51

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** ** NEW ORDER **
TTLS \$166000...37X AMERICAN CROSSROADS PLS CFM, THX 9/18

PROGRAM: MILLIONAIRE/FEUD	1 1000A-1100A 30	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : :LINE#: :
	10	AC	: SEC :
	\$700.00	AGENCY EST# = 1017	RATE
	9/21	= 1017	: START
	9/21		: END
	Н		END :SPTS: WEEK : DATE : /WK: INVT :
	FRI		WEEK :
	П		DAYS
	ц		:TOTL:

PROGRAM : CON COM1:

20/20

N

1000P-1100P

ω

\$6,000.00

9/21

FRI

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REP SEP18/12 09.51

11	PROGRAM : CON COM1:	10	PROGRAM : CON COM1:	v	PROGRAM : CON COM1:	ω	PROGRAM : CON COM1:	7	PROGRAM : CON COM1:	ത	PROGRAM : CON COM1:	(Jī	PROGRAM : CON COM1:	4	PROGRAM : CON COM1:	ω	: LINE#:REP :CD:
900A-1000A	: SAT NT FTB-ABC	800P-1130P	: DANCING WITH THE	800P-1000P	GOOD MORNING	700A-900A	THE VIEW	1100A-1200N	THE CHEW/GENERAL	100P-300P	DR OZ DR OZ	400P-500P	EYEWITNESS NEWS	1200N-100P	THE VIEW	1100A-1200N	TIME PERIOD : I
30		30	E STARS	30	AMERICA AMERICA	30		30	L HOSPITAL L HOSPITAL	30		30	6 NOON NOON 9	30		30	LGTH : SEC :
\$2,500.00		\$6,000.00		16000.00		\$2,800.00		\$1,600.00		\$1,000.00		\$1,300.00		\$1,300.00		\$1,600.00	RATE
9/22		9/22		9/24		9/24		9/24		9/24		9/21		9/21		9/21	: START : DATE
9/22		9/22		9/24		9/24		9/24		9/24		9/21		9/21		9/21	: END : DATE
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SAT		SAT		MON		MON		MON		MON		野RI		FRI		FRI	WEEK : DAYS
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PROGRAM : CON COM1:

GOOD MORNING AMERICA - SAT. GOOD MORNING AMERICA - SAT.

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N	PRO CON	Д	PR CO	18	PR CO	17	PR CO	16	PROC CON	15	PROC CON	14	PRO CON	13	PRC CON	12	:LINE#:REP
20	PROGRAM : CON COM1:	19	PROGRAM : CON COM1:		PROGRAM : CON COM1:		PROGRAM : CON COM1:		PROGRAM : CON COM1:		PROGRAM : CON COM1:		PROGRAM : CON COM1:		PROGRAM : CON COM1:		REP :CD:
1200N-100P	THE VIEW	1100A-1200N	SCANDAL SCANDAL	1000P-1100P	MILLIONAIRE/FEUD	1000A-1100A	THE CHEW/GENERAL	100P-300P	REVENGE REVENGE	900P-1000P	ONCE UPON A TIME	800P-900P	AMERICA'S FUNNIEST AMERICA'S FUNNIEST	700P-800P	EYEWITNESS NEWS	600A-900A	TIME PERIOD : LO
30		30		30		30	HOSPITAL	30		30		30	ST VIDEOS	30		30	LGTH : SEC :
\$1,300.00		\$1,600.00		\$8,000.00		\$700.00		\$1,000.00		\$8,000.00		12000.00		\$5,000.00		\$1,500.00	RATE
9/27		9/20		9/20		9/27		9/20		9/23		9/23		9/23		9/23	: START
9/27		9/20		9/27		9/27		9/20		9/23		9/23		9/23		9/23	: END : DATE
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THU		THU		THU		THU		THU		SUN		SUN		SUN		SUN	: DAYS
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PROGRAM : CON COM1:

EYEWITNESS NEWS @ NOON

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T RISK !!!
S REPORT FROM REP SEP18/12 09.51
*** WFTV-TV ***

: :LINE#:REP :CD:	TIME PERIOD : LO	LGTH : SEC :	RATE	: START	: END : DATE	: SPTS: WI	WEEK: DAYS	:TOTL:
21	400P-500P	30	\$1,300.00	9/27	9/27	Н	тни	μ
PROGRAM :	DR OZ DR OZ							
22	700A-900A	30	\$2,800.00	9/20	9/20	 	THU	ц
PROGRAM : CON COM1:	GOOD MORNING	AMERICA AMERICA						
23	900P-1000P	30	12000.00	9/20	9/27	٣	THU	N
PROGRAM : CON COM1:	GREY'S ANATOMY							
24	1000A-1100A	30	\$700.00	9/25	9/25	H	TUE	Н
PROGRAM : CON COM1:	: MILLIONAIRE/FEUD							
25	1200N-100P	30	\$1,300.00	9/25	9/25	Н	TUE	₩
PROGRAM : CON COM1:	EYEWITNESS NEWS	e NOON NOON						
26	400P-500P	30	\$1,300.00	9/25	9/25	H٦	TUE	₽
PROGRAM : CON COM1:	DR OZ							
27	4006-400B	30	16000.00	9/25	9/25	Н	TUE	ш
PROGRAM : CON COM1:	: DANCING RESULTS							
28	100P-300P	30	\$1,000.00	9/26	9/26	Н	WED	Н
PROGRAM : CON COM1:	: THE CHEW/GENERAL	HOSPITAL						
29	1000A-1100A	30	\$700.00	9/19	9/19	Н	WED	Н
PROGRAM : CON COM1:	: MILLIONAIRE/FEUD							

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37	SPOTS	CONTRACT TOTAL					SEP/12 166000.00
						MIDDLE/SUBORGATORY MIDDLE/SUBORGATORY	PROGRAM: THE MIDDLE,
ν:	₩ED	⊢ -	9/26	9/19	11000.00	30	34 800P-900P
)						NG AMERICA NG AMERICA	PROGRAM: GOOD MORNING CON COM1: GOOD MORNING
þ.	WED	Н	9/26	9/26	\$2,800.00	30	33 700A-900A
							PROGRAM : DR OZ CON COM1: DR OZ
 -	WED	H٦	9/19	9/19	\$1,300.00	30	32 400P-500P
ı.						NEWS @ NOON	PROGRAM : EYEWITNESS
j	WED	Н	9/19	9/19	\$1,300.00	30	31 1200N-100P
							PROGRAM: THE VIEW CON COM1: THE VIEW
Н	WED	Н	9/26	9/26	\$1,600.00	30	30 1100A-1200N
:TOTL:	R: DAYS	:SPTS: WEEK	: END : DATE	: START	RATE	: LGTH : SEC	:LINE#:REP :CD: TIME PERIOD

MARKET TOTALS \$461,111 WFTV 36% WKMG 21% WESH 21% WOFL 12% WKCF 1% WRBW 6% WOPX 0% WRDQ 3% EFTV 0% CABL 0%

SHARES ESTIMATED*

SVC- NSI DEMOS- RA35+*